

## NEWS RELEASE

### Kenyan Partner Wins 1<sup>st</sup> Prize For Best Organisation in Community Projects

August 2018



Joseph Gitonga – from Bees Abroad Kenya – reports on a successful outcome at a National Show held in Nanyuki Town, Kenya. Congratulations go to Joseph and the team on this very well-deserved successful result.



The theme of this year's Nanyuki National Show was Promoting Innovations and Technology in Agriculture and Trade. Beekeeping, being an agricultural related activity in terms of pollination, food security and incomes fits very well with the show theme. Our show display was organised in a manner that it cut across the entire value chain. We engaged one of the cooperatives (Laikipia Central) that we are supporting with funding from Bees Abroad to display their products.

The use of local materials to make hives and bee suits was interpreted to show innovation; Value addition of the hive products to show technology; while trading in hive products and benefits of bees in relation to pollination was interpreted to show how beekeeping is important in Agriculture and Trade. The judges were informed about our approach of working with community groups through capacity building and provision of starter kits where possible and how the approach had contributed



towards offering households with alternative sources of incomes as well as source of nutrients. We also informed the judges how the initiative had contributed towards increasing of pollinators. Although we have no empirical evidence on pollination, it remains a fact that bees are effective pollinators. That's how we got the prize as the best community service/project stand.