

Volunteer Events Manager



August 2019

Our Requirement

This role can make a real difference to our future. We need someone with energy and enthusiasm to join us and help us do more to help groups in the poorest countries worldwide strengthen their livelihoods through beekeeping.

As part of our friendly small fundraising and communications team the events manager is responsible for our presence at events where we can make an impact, promote Bees Abroad by recruiting supporters and raise money.

Traditionally we have:

- Attended the main UK gatherings of beekeepers (National Honey Show, Tradex, BBKA Spring Convention) and a number of countrywide country shows such as the Great Yorkshire Show, South of England and Three-counties Show.
- Visited and presented to local and regional meetings of beekeepers.
- Been supported by the events of others e.g. running marathons, open gardens.

The events manager will be expected to review the current situation with a view to making changes which ensure that:

- We use our limited resources to have a presence at the events that best serve our purpose.
- Our promotional materials (displays, literature etc) are optimised to help us raise our profile at each event.
- Help to co-ordinate and produce new materials for events.

You will be joining an enthusiastic group of volunteers committed to the success of Bees Abroad. Many of us are beekeepers but it is not a requirement. You will not be required to attend every show. We have a small administrative office in Wotton under Edge in Gloucestershire but we are a virtual organisation all based from home.

Please email info@beesabroad.org.uk or call Richard Ridler tel: 077887 47652 or Veronica Brown tel: 0117 2300231